

**Thursday,
August 22nd, 2019
7pm**

Abbot Financial Management



**St. Peter's Field
65 Sherman Street
Cambridge, MA 02138**

to benefit Compassionate Care ALS

The Oldtime Baseball Game is a celebration of our national pastime, played each year in front of 2,000 fans at St. Peter's Field on Sherman Street in North Cambridge. This year's players will include former Red Sox **Roger Clemens** as well as players from Boston-area colleges and universities.

The game is admission-free so we rely on our sponsors to make this event possible. Funds from the 2019 game will support **Compassionate Care ALS** to assist individuals living with ALS, their families and caregivers. Learn more about the organization at ccals.org.

Visit ccals.org/events/oldtimebaseballgame to learn more about the event, sponsorship opportunities, or to make a donation.

SPONSORSHIP LEVELS

Grand Slam Sponsor \$5,000

- Team sponsor of one of the two teams
- Signage and acknowledgment in game
- Pre-game acknowledgment
- Website link and messaging
- Sponsorship of four players in game
- Picture with the team
- Team photo and player thank you
- Sponsored player photos

Lead Off Sponsor \$2,500

- Food sponsor for the evening
- Signage in food court and in game
- Full page ad
- Website link and messaging
- Sponsorship of three players in game
- Picture with the team
- Team photo and player thank you
- Sponsored player photos

Triple Play Sponsor \$1,500

- Beverage sponsor for the evening
- Signage in food court and in game
- Full page ad in program
- Sponsorship of two players in game
- Team photo and player thank you
- Sponsored player photos

Bullpen Sponsor \$1,000

- Full page ad in program
- Sponsorship of two players in game
- Team photo and player thank you
- Sponsored player photos

Batter's Box Sponsor \$500

- Half page ad in program
- Sponsorship of one player in game
- Team photo and player thank you
- Sponsored player photo

Player Sponsor \$250

- Quarter page ad in program
- Sponsorship of one player in game
- Sponsored player photo

OTB Supporter \$100

- Player photo and thank you
- Business card size ad in program

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PROGRAM AD SPECS

Deadline for 2019 Oldtime Baseball Game program ads is August 10th

All ads CMYK, 300dpi.

Formats accepted: PDF, JPG.

Ad sizes in inches:

Full Page (b & w) – (8.25" W x 10.75" H)

1/2 Page (b & w) – (8.25" W x 5" H)

1/4 Page (b & w) – (4" W x 5" H)

Business Card (b & w) – (3.5" W x 2" H)

Send ads to kate@ccals.org or call Kate at 617-731-5656 ext 102 with questions

Yes, we would like to sponsor Oldtime Baseball Game at the:

Grand Slam Sponsor \$5,000 Level

Lead Off Sponsor \$2,500 Level

Triple Play Sponsor \$1,500 Level

Bullpen Sponsor \$1,000 Level

Batter's Box Sponsor \$500 Level

Player Sponsor \$250 Level

OTB Supporter \$100 Level

We are unable to sponsor at this time but would like to **give a donation** of \$_____

Name and Title _____

Company or Organization _____

Address _____ City _____ State _____ Zip _____

Email _____ Phone _____ Fax _____

I would like to contribute by:

Check payable to **CCALS, P.O. Box 1052, West Falmouth, MA 02574**

Credit Card (*Please fill in billing address below*)

Cover our payment processing fees (approximately 3%)

Billing Address Same as above

Card Number _____ Security/CVV Code _____

Expiration Date _____ Billing Zip Code _____ Signature _____