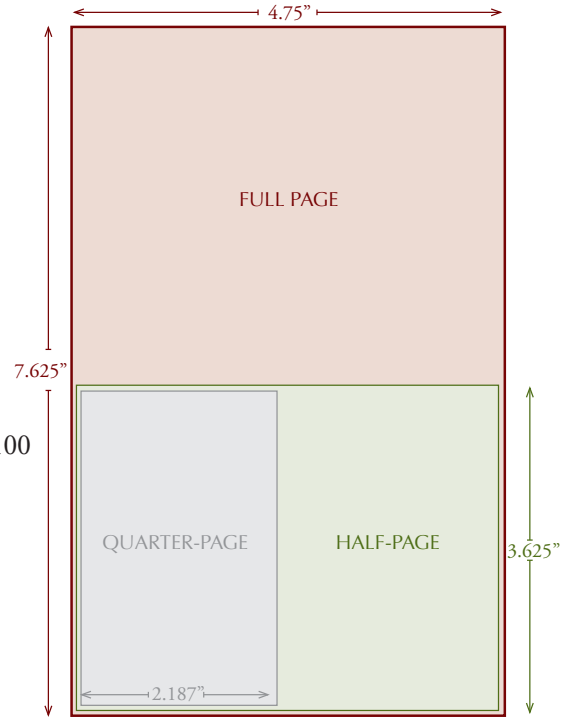


PROGRAM ADVERTISEMENTS AND FAMILY TRIBUTES

- Full page - inside front cover - \$1,500 (4.75"W x 7.625"H)
- Full page - \$1,000 (4.75"W x 7.625"H)
- Half-page - \$500 (4.75"W x 3.625"H)
- Quarter-page - \$250 (2.187"W x 3.625"H)
- Family Tributes starting at \$100 (Quarter-page)



Ads and Family Tributes are black-and-white and should be submitted as a high-resolution pdf, with fonts embedded, to ted@ccals.org by May 3, 2016.

Family Tribute Ads - include a personal message:

Please fill in billing address below.

Name and Title _____

Company or Organization _____

Email _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

- Check enclosed (*Please make payable to CCALS*) Amount _____
- Please bill my/our credit card
- Visa MasterCard AMEX Discover
- Card Number _____ Security/CVV Code _____
- Expiration date _____ Billing Zip Code _____
- Signature _____

2016 Gala

CCALS

COMPASSIONATE CARE ALS

MARIE JOSÉE DUQUETTE, EVENT CHAIR

On May 20, 2016 CCALS will be holding a Gala at the Fairmont Copley Plaza in Boston. The evening will be hosted by Natalie Jacobson, formerly of Channel 5 News and will feature *New York Times* best-selling author and author of *Still Alice*, Lisa Genova. Lisa is currently working on a book about ALS.



Lisa Genova



Natalie Jacobson

CCALS
COMPASSIONATE CARE ALS
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