

2016 Gala CCALS COMPASSIONATE CARE ALS

MARIE JOSÉE DUQUETTE, EVENT CHAIR

SPONSORSHIP OPPORTUNITIES

On May 20, 2016 CCALS will be holding a Gala at the Fairmont Copley Plaza in Boston. The evening will be hosted by Natalie Jacobson, formerly of Channel 5 News and will feature *New York Times* best-selling author and author of *Still Alice*, Lisa Genova. Lisa is currently working on a book about ALS.



Lisa Genova



Natalie Jacobson

CCALS
COMPASSIONATE CARE ALS
LEADING A NEW VISION IN ALS CARE SINCE 1998

*Compassionate Care ALS is a tax-exempt 501 (c) (3) organization.
Our tax ID #is 04-3567819
Thank you for your support*

DIAMOND SPONSOR : \$50,000

- Two reserved tables of 10 with premium seating
- Corporate logo on key Event materials
- Acknowledgement as the primary sponsor of the Event (full page acknowledgement and corporate logo on the back of the program book and acknowledgment in press release), signage at the Event and on the Event website
- Recognition in the Compassionate Care ALS fall newsletter as Diamond Sponsor of the Event
- Acknowledgement as a sponsor of Compassionate Care ALS at the 2016 Falmouth Road Race including a large corporate logo on Compassionate Care ALS Falmouth Road Race T-shirts for 2016
- Corporate logo and acknowledgment for one year on the general Compassionate Care ALS website
- Five tickets to the VIP Pre-event reception with Lisa Genova and Natalie Jacobson

PLATINUM SPONSOR : \$25,000

- One reserved table of 10 with premium seating
- Corporate logo on key Event materials
- Acknowledgement as the Platinum Sponsor of the Event (full page acknowledgement in the program book and acknowledgment in press release) signage at the Event and on the Event website
- Recognition in the Compassionate Care ALS fall newsletter as Platinum Sponsor of the Event
- Corporate logo and acknowledgment for one year on the general Compassionate Care ALS website
- Five tickets to the VIP Pre-event reception with Lisa Genova and Natalie Jacobson

GOLD SPONSOR : \$10,000

- One reserved table of 10
- Acknowledgement as a Gold Sponsor of the Event (full page acknowledgement in the program book and acknowledgment in press release) signage at the Event and on the Event website
- Recognition in the Compassionate Care ALS fall newsletter as Gold Sponsor of the Event
- Corporate banner or logo prominently displayed at the Event and on the Event website
- Two tickets to the VIP Pre-event reception with Lisa Genova and Natalie Jacobson (includes the cost of one Gala ticket)

SILVER SPONSOR : \$5,000

- One reserved table of 10
- Acknowledgement as a Silver Sponsor (1/2 page acknowledgement in the program book and acknowledgment in press release) signage at the Event and on the Event website
- Recognition in the Compassionate Care ALS fall newsletter as Silver Sponsor of the Event

TABLE SPONSOR : \$2,500

- One reserved table of 10
- 1/4 page ad in program book

PRE-EVENT VIP RECEPTION: \$1,000

- One ticket to the VIP pre-event reception with Lisa Genova and Natalie Jacobson

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SPONSORSHIP COMMITMENT FORM

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Yes, we would like to sponsor the Compassionate Care ALS dinner at the:

- \$50,000 Diamond Sponsor Level
- \$25,000 Platinum Sponsor Level
- \$10,000 Gold Sponsor Level
- \$5,000 Silver Sponsor Level
- \$2,500 Table Sponsor
- \$1,000 Pre-Event VIP Reception

Name and Title _____

Company or Organization _____

Email _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

- Check enclosed (*Please make payable to CCALS and send to Compassionate Care ALS at P.O. Box 1052 West Falmouth, MA 02574*)

Amount _____

- Please bill my/our credit card

- Visa MasterCard AMEX Discover

Card Number _____ Security/CVV Code _____

Expiration date _____ Billing Zip Code _____

Signature _____

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SPONSORSHIP COMMITMENT FORM PROGRAM AND DONATION

On May 20, 2016 CCALS will be holding a Gala at the Fairmont Copley Plaza in Boston. The evening will be hosted by Natalie Jacobson, formerly of Channel 5 News and will feature *New York Times* best-selling author and author of *Still Alice*, Lisa Genova. Lisa is currently working on a book about ALS.



Lisa Genova



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1. PROGRAM ADVERTISEMENTS AND FAMILY TRIBUTES

- Full page inside front cover - \$1,500 (4.75"W x 7.625"H)
- Full page - \$1,000 (4.75"W x 7.625"H)
- Half-page - \$500 (4.75"W x 3.625"H)
- Quarter-page - \$250 (2.187"W x 3.625"H)
- Family Tributes starting at \$100 (Quarter-page)

Ads and Family Tributes are black-and-white and should be submitted as a high-resolution pdf, with fonts embedded, to ted@ccals.org by May 3, 2016.

Please fill in billing address below.

2. DONATION

I would like to contribute by:

- Website (*Donate at www.ccals.org*)
- Personal Check (*Please enclose check in the envelope payable to CCALS*)
- Credit Card (*Please fill in billing address below*)

Name and Title _____

Company or Organization _____

Email _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

- Check enclosed (*Please make payable to CCALS*)

Amount _____

- Please bill my/our credit card

- Visa MasterCard AMEX Discover

Card Number _____ Security/CVV Code _____

Expiration date _____ Billing Zip Code _____

Signature _____